



Instructional Designer

We are looking to appoint an Instructional Designer to help drive our eLearning offerings. The successful candidate will assist in designing and developing innovative, accessible, and robust eLearning courses. Hybrid working pattern is available.

Key Duties & Responsibilities:

- Working collaboratively to design and develop high quality, engaging eLearning courses
- Design and develop compelling course content that is accessible and enhances the learning process
- Design and build assessment activities in line with best practices · Create supporting media/resources (video, audio, pdfs etc)
- Apply proven instructional design theories, practice, and methods
- Ensure all courses developed meet 3B internal standards and awarding body standards.
- Review and action user feedback as necessary
- Ensure all courses are reviewed to keep up to date with legislative and awarding body requirements
- Keep up to date with industry trends and eLearning innovation, sharing ideas and research with the team
- Adhere to technical, best practice, and GDPR guidance

Key Competencies & Skills:

- Experience using course authoring tools, in particular Articulate Storyline 360
- Experience in instructional design and using instructional technologies with an understanding of eLearning standards (SCORM)
- Experience using creative video and screen recording software, such as Vyond and Screencasto-matic
- Experience working with an external LMS
- Understanding of instructional design models and adult learning theories
- Creative design skills with a passion for developing engaging digital learning solutions

Desirable Skills & Experience:

- Ability to storyboard and write effective instructional text and scripts for audio and video
- Experience using audio packages such as Audacity
- Experience working with subject matter experts (SMEs) to gather and/or create all relevant course content for eLearning courses
- Experience delivering training

To apply for this role, please email your CV to the email address below, or contact Dave if you have any questions about the position.